

ANNA HOLLAND

Adaptive and Inclusive Apparel Designer

PORTFOLIO

annaholland.design

Contact Information

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PROJECTS

Utah State University

Spring Semester 2024

Black Diamond Equipment Project

- Engaged in market research, conceptualized, and developed a garment that filled a gap in Black Diamond's product offerings.
- Embraced sustainable standards and processes while designing for repairability.
- Created a product pitch and presented to members of the Black Diamond team.

NASA x WNDR Alpine Project

Fall Semester 2023

Within a team of two Designers and a Product Line Manager:

- Conceptualized and brought to life a product using NASA technology and Checkerspot materials under the WNDR Alpine brand.
- Met, collaborated, and presented to members of the WNDR Alpine and Checkerspot teams.

WORK EXPERIENCE

Utah State University

Aug 2024 - May 2025

Sewing Laboratory Technician

- Oversaw, organized, and maintained University sewing labs and material libraries.
- Assisted students with sewing projects and machine trouble shooting during open lab hours.

Gemell Technology

Jun 2024 - Aug 2024

Dublin, Ireland

Textile Design Intern

- Designed and built digital textiles and yarn from scratch using a variety of CAD software.
- Provided inhouse software/bug testing with a North American perspective.
- Made a variety of videos, posts and updates for Gemell's social media platforms and website.

Al's Sporting Goods

May 2023 - May 2024

Cashier

- Maintained product knowledge to appropriately assist customers.
- Ensured customer satisfaction in an efficient and professional manner.
- Sustained a clean and organized space to create a welcoming environment for shoppers.

EDUCATION

Utah State University

2021-2025

Outdoor Product Design & Development BS

- Magna Cum Laude
- GPA of 3.95 while working 10-20 hours a week
- Dean's List Honor for 5 consecutive semesters
- Mystery Ranch Diversity in the Outdoors Scholarship Recipient
- Co-President of Days For Girls International USU Chapter

Fashion Studies Certificate

Spring 2024

Exhibited proficiency in textile science, apparel and softgoods construction, sustainability, and product design and development through a variety of related projects and courses.